

Figure 1: Monthly Visitor Statistics for Various Scenic Spots in Taichung (2011). The chart displays the number of visitors (人次) for 20 different locations from February to December 2011. The Y-axis represents the number of visitors, ranging from 0 to 140,000. The X-axis represents the months. The data shows a significant decline in visitor numbers during the spring months (March to May), followed by a sharp increase in the autumn months (September to December). The 'Taichung Sun' (七股鹽山) and 'Taichung Sun' (七股鹽山) consistently attract the highest number of visitors, peaking in February and December.

Month	七股鹽山	北門遊客中心	日月潭瓦拉瓦田	六甲龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖	龍潭湖
110/2	150,000	140,000	90,000	75,000	55,000	45,000	40,000	35,000	30,000	25,000	20,000	15,000	10,000	5,000	0	0	0	0	0	0
110/3	128,000	85,000	45,000	45,000	35,000	30,000	25,000	20,000	15,000	10,000	5,000	0	0	0	0	0	0	0	0	
110/4	125,000	95,000	60,000	55,000	40,000	35,000	30,000	25,000	20,000	15,000	10,000	5,000	0	0	0	0	0	0	0	
110/5	30,000	30,000	20,000	20,000	15,000	10,000	5,000	0	0	0	0	0	0	0	0	0	0	0	0	
110/6	15,000	15,000	15,000	15,000	10,000	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	
110/7	25,000	25,000	25,000	25,000	20,000	15,000	10,000	5,000	0	0	0	0	0	0	0	0	0	0	0	
110/8	35,000	35,000	35,000	35,000	30,000	25,000	20,000	15,000	10,000	5,000	0	0	0	0	0	0	0	0	0	
110/9	75,000	40,000	40,000	40,000	35,000	30,000	25,000	20,000	15,000	10,000	5,000	0	0	0	0	0	0	0	0	
110/10	100,000	70,000	70,000	70,000	65,000	60,000	55,000	50,000	45,000	40,000	35,000	30,000	25,000	20,000	15,000	10,000	5,000	0	0	
110/11	100,000	85,000	85,000	85,000	80,000	75,000	70,000	65,000	60,000	55,000	50,000	45,000	40,000	35,000	30,000	25,000	20,000	15,000	10,000	
110/12	135,000	100,000	100,000	100,000	95,000	90,000	85,000	80,000	75,000	70,000	65,000	60,000	55,000	50,000	45,000	40,000	35,000	30,000	25,000	
111/1	125,000	85,000	85,000	85,000	80,000	75,000	70,000	65,000	60,000	55,000	50,000	45,000	40,000	35,000	30,000	25,000	20,000	15,000	10,000	
111/2	140,000	55,000	55,000	55,000	50,000	45,000	40,000	35,000	30,000	25,000	20,000	15,000	10,000	5,000	0	0	0	0	0	

年別	月別	七股鹽山	北門 遊客中心	井仔腳 瓦盤鹽田	尖山埤 江南渡假村	曾文水庫	烏山頭 水庫風景區	烏樹林 休閒園區	國立臺灣 歷史博物館
110	2	89,558	51,417	20,146	18,162	35,959	31,576	7,582	38,515
110	3	43,809	32,134	12,593	21,709	26,332	15,199	6,197	33,220
110	4	53,024	31,413	15,867	21,606	25,886	15,450	6,477	38,213
110	5	19,063	13,197	7,881	6,797	18,581	22,238	3,866	16,985
110	6	0	272	0	2,402	1,553	2,630	0	0
110	7	3,306	1,431	4,162	4,651	5,642	1,891	63	4,343
110	8	19,648	8,628	8,984	5,473	17,256	6,431	1,096	10,457
110	9	27,379	16,202	15,126	10,684	25,928	9,810	2,898	9,950
110	10	46,702	30,926	27,230	13,062	23,964	12,040	5,777	97,556
110	11	42,265	33,422	35,487	19,452	28,639	17,425	10,235	33,055
110	12	44,088	37,741	36,432	18,390	49,734	25,596	10,235	32,977
111	1	35,968	28,171	24,843	12,372	13,802	28,988	4,695	30,834
111	2	71,922	40,496	45,528	15,086	36,878	31,420	6,440	30,442
遊客數增減		減少	減少	增加	減少	增加	減少	減少	減少

附件三，臺南觀光遊憩據點人次統計表之 2

年別	月別	關子嶺溫泉區	虎頭埤風景區	馬沙溝濱海遊憩區	走馬瀨農場	頑皮世界	奇美博物館	南鯤鯓代天府	麻豆代天府
110	2	152,563	40,416	58	18,929	46,636	75,432	808,000	380,479
110	3	128,216	30,957	0	13,036	33,480	44,668	500,000	285,359
110	4	126,161	29,620	0	15,231	29,569	60,159	120,000	297,792
110	5	69,861	20,222	908	6,038	9,869	20,911	300	0
110	6	14,804	0	0	0	0	0	100	0
110	7	25,180	7,004	0	1,366	3,275	4,282	300	0
110	8	28,236	12,710	1,162	2,495	18,068	29,844	3,600	0
110	9	76,296	17,615	2,814	4,715	24,572	32,340	6,000	5,500
110	10	101,960	26,379	3,120	10,200	40,423	49,072	15,000	25,312
110	11	102,529	29,954	36	17,853	41,208	50,789	38,000	37,968
110	12	133,041	30,607	45	28,811	38,873	127,181	200,000	60,205
111	1	126,061	25,861	47	10,975	35,569	51,807	120,000	62,043
111	2	140,292	43,699	24	18,681	67,029	55,078	785,000	203,500
遊客數增減		減少	增加	減少	減少	增加	減少	減少	減少

附件四，臺南觀光遊憩據點人次統計表之 3

年別	月別	赤崁樓	臺南孔子廟	祀典武廟	大天后宮	安平小鎮	台南美術館	山上花園水道博物館
110	2	57,413	0	40,189	45,930	141,585	0	0
110	3	28,229	0	19,760	22,583	85,002	0	0
110	4	31,528	3,373	22,070	25,223	95,572	0	0
110	5	10,152	0	7,106	8,122	30,415	0	0
110	6	0	0	0	0	0	0	0
110	7	2,022	643	1,415	1,618	6,139	0	0
110	8	13,069	5,013	9,148	10,455	35,203	0	0
110	9	13,894	4,221	9,726	11,115	42,038	0	0
110	10	23,641	7,667	16,549	18,913	69,133	0	0
110	11	29,432	7,332	20,602	23,546	87,731	0	0
110	12	36,394	10,848	25,476	29,115	102,160	0	0
111	1	32,777	12,229	22,944	26,222	76,795	26,545	27,319
111	2	41,025	17,035	28,718	32,820	55,078	36,807	64,233
遊客數增減		減少	增加	減少	減少	減少	增加	增加

(資料來源：交通部觀光局【觀光統計資料庫】，蔡旺詮服務團隊彙整)